

A PARISH PLAN FOR STUDLAND

Produced by the Residents

A Parish Plan for STUDLAND 2008

*Produced by the residents of
The Parish of Studland
2006-2008*



CONTENTS



PAGE:

◆ Purpose, Mission and Vision	3
◆ Introduction	4
◆ How the Parish Plan was Prepared	5
◆ Background Statistics	6
◆ Living in Studland	8
◆ Knowing about what is going on in the Parish	10
◆ Environment	11
◆ Social Community and Leisure	14
◆ Social and Medical	16
◆ Crime	17
◆ Economy, Shopping and Tourism	18
◆ Transport, Traffic and Parking	20
◆ Housing	23
◆ Youth	26
◆ Appendix–Questionnaire Results	28
◆ Appendix – Questionnaire Explanation	33
◆ Action Plan	34
◆ Acknowledgements	37



PURPOSE, MISSION AND VISION STATEMENT

The general purpose or mission for this Parish Plan is for–
“Studland to be an active community in a special area”.

For the future, the vision for this Parish Plan is for–

“Studland to continue to be an active community in a special area.”

A heathland village by the sea - the product of trusteeship by the Bankes Estate, and now the National Trust. Years of dedication and determination have made the village what it is: unrivalled in natural surroundings yet wrestling with the issues of tourism, access and excess. Ongoing protection of the area can only ensure that what was given remains as intended. Vigilance is required to ensure that self interested motives and actions do not undermine this generous and lasting gift.

This Parish Plan is a contribution to ensuring that the nature of the area is maintained whilst meeting the aspirations of the residents and those who value the unique characteristics of the Parish and its surroundings.

Peter Bowyer

*Chairman of the Steering Group
January 2008*



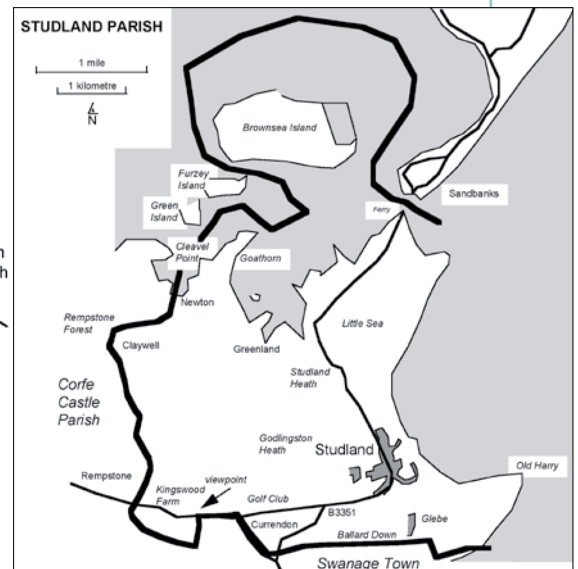
INTRODUCTION

Studland is a small village and parish situated by the Coast adjacent to Poole Harbour and includes Brownsea Island. It is 3 miles from Swanage and 10 miles from Poole via a chain ferry. The current resident adult population of the Parish is 412 (i.e. those on the electoral register). The total population is estimated by the District Council at around 500. Almost all the residents live within the village itself and the remainder of the Parish is heathland and countryside.

At least 1 in 5 of all houses are second homes. House prices are extremely high, making it impossible for our young people to have a home and to be able to remain in the Parish, which is having a dramatic impact upon the social and economic structure of the Parish.

There is no school and the nearest doctor is in Swanage.

The area around the village is beautiful and residents and visitors can enjoy heath and coast, both of which are protected and of national significance. The Jurassic Coast World Heritage Site starts in the Parish, whilst Godlingston and Studland Heaths are Sites of Special Scientific Interest and National Nature Reserves for wildlife. A large part of the village is within the Studland Conservation Area and the whole Parish lies within the Area of Outstanding Natural Beauty (AONB).



The one main road through the village links Swanage to Poole via the ferry, causing problems with speeding vehicles, mainly late for the ferry. Currently there is also a serious problem with indiscriminate parking, and the overnight and extended parking of camper vans. With up to a quoted 25,000 visitors to Studland on a busy day, summer traffic is a particular problem.

Studland is an active community. Activities are centred on the Village Hall, Social Club, St Nicholas Church and Hall, and the Methodist Chapel. A parish magazine is produced monthly by the Church and distributed free of charge to every household in the village by volunteers. Contributions to the magazine come from the Women's Institute, Gardening Association, the Parish Council, Village Hall Management Committee, Fircones Club, Floral Art Club, Carpet Bowls club, Cricket Club, Methodist Church, Mother's Union, the Local History Group, SAGE (Studland Art Group for Enjoyment), the Community Coffee Morning and the Church itself.

The village has an active Parish Council, consisting of nine members who meet on a monthly basis; many are members of the various village organizations and are well aware of local issues. The Parish Council maintains notice boards outside the Village Hall.

Planning applications are displayed together with other County and District Council community related publications in the Village Hall at the weekly Community Coffee Morning held on Thursdays between 10.30am and noon. This is also the occasion for the monthly visit of the Dorset Police Community support vehicle and the Mobile Library.



HOW THE PARISH PLAN WAS PREPARED

“Two “drop-in” coffee mornings were held to help publicise the Plan and gather residents’ views on problems and issues in Studland.”



Parish Plans have been, or are in the process of being, produced for most parishes in the country. They are a way for the local community to help plan its own future and is a way for the residents to set out what is important to them and what changes they would like to see to local services and facilities. The Plan will help the Parish Council and other local organisations plan for the future. The District and County Council, and other service providers, should also take note of parish plans, which are also an important input into the Purbeck and Dorset community strategies.

The Parish Council resolved to carry out a parish plan for Studland in early 2005. Following a successful grant application to the Dorset Strategic Partnership, volunteers were sought to form the Steering Group. The first meeting of the group took place in July 2005; presentations from Simon Thompson (Dorset Community Action) and Ros Cartright (Purbeck District Council) explained to Steering Group members the background to parish plans and the important stages in the process.

Two “drop-in” coffee mornings were held in October 2005 to help publicise the Plan and gather residents’ views on problems and issues in Studland. A total of 48 people attended these two sessions, which resulted in a large number of comments. These comments helped in formulating the questionnaires over the coming months. Work on preparing the questionnaires was complete by May 2006, and they were distributed to all residents by members of the Steering Group during July. A separate questionnaire was prepared for the under 18 year olds. Great effort was made to ensure that people’s responses remained confidential, not only when the questionnaires were returned (in sealed envelopes) but also while the Steering Group were coding up the answers. The questionnaire answers (which were anonymous) were transferred to coding sheets by members of the Steering Group in group sessions, under the scrutiny of an independent scrutineer. The answers were then tabulated using a computer. All the written comments on the questionnaires were also brought together in a similar process. This work took the Steering Group a considerable amount of time and it was not until February 2007 that the full analysis from the questionnaires was available.

A number of separate topics were identified and each individual member of the Steering Group led on a particular topic. This took the form of a short report bringing out the main results and issues from the questionnaires, which were then discussed by the Steering Group as a whole. These discussions resulted in the Action Plans (i.e. a series of action points) for each topic. This process was complete by June 2007.

In the meantime the survey results and conclusions so far were reported back to residents at the Annual Parish Meeting in April. Short reports also appeared in several issues of the Parish News. All businesses were invited to a special meeting in June to feedback the results and to discuss issues of particular concern to them, although the attendance was not as universal as the Steering Group might have hoped. A separate meeting was held with the National Trust.

A draft plan was prepared in July and August 2007. Two drop-in coffee mornings were held at the end of August/beginning of September to give residents the opportunity to comment on the proposals.

The Parish Council adopted the Plan in September 2007.

In our questionnaire survey 181 questionnaires were returned. Information from the latest National Census indicates that there were 368 people resident in Studland aged 18 or over. 181 people replying to our survey from a total of 368 gives a response rate for the survey of 49%, similar to other Parish Plans, and which represents a very good rate of response for surveys in general. This shows how important people in Studland felt the survey to be.


82 males and 99 females returned the forms. This is a very slight over-representation of women compared with the population as a whole (48% were male and 52% female in the National Census figures), but this is unlikely to be significant. (In some of the tables below the results from our survey are compared with the National Census to see if the people answering the survey are likely to be representative of everybody in the Parish.)

The ages of people participating in the survey is shown below, together with a comparison with the population as a whole and their individual response rates:

Age Group	Males	Females	Total	% the total number of responses	Equivalent figure from National Census	Response Rate
18 - 24	3	5	8	4%	5%	40%
25 - 44	12	14	26	14%	29%	25%
45 - 59	23	29	52	29%	26%	55%
60 - 74	33	28	61	34%	24%	68%
75+	11	23	34	19%	16%	58%
Total	82	99	181	100%	100%	49%

This shows that the age pattern of the people answering the questionnaire reflects broadly the overall age structure of the population, but that fewer under 45 year olds answered the questionnaire than would be expected and a greater proportion of the over 45s, and especially the 60-74 year olds, did. This is not entirely unexpected, but this bias could be reflected in some of the views emerging from the results, especially those relating to employment and childcare.


Two-thirds of the people who returned the questionnaires owned their home (whether with a mortgage or not). This is a higher figure than in the 2001 National Census, which suggests that owner-occupiers may be slightly over-represented in the survey. People renting from the District Council were correspondingly lower than would be expected from the National Census figures. This difference from 2001 figures may, however, be as much a reflection of council house sales since 2001 as bias in the survey response, especially as all other tenures seem to reflect the National Census pattern.

Number of people answering questionnaire whose home was:	Number answering	% of total response	Equivalent figure from National Census
Private rented:	24	13%	14%
District council rented (now Purbeck Housing Trust):	2	1%	9%
Housing association rented:	15	8%	11%
Owner occupied (whether with a mortgage or not):	120	66%	57%
Shared Ownership: * 	4	2%	2%
Provided with employment:	8	4%	3%
Other:	3	2%	2%
Not answered:	5	3%	

BACKGROUND STATISTICS

“...the age pattern of the people answering the questionnaire reflects broadly the overall age structure of the population, but that fewer under 45 year olds answered the questionnaire than would be expected and a greater proportion of the over 45s, and especially the 60-74 year olds, did.”



 * Shared Ownership was not a separate category on the questionnaire; the number has been obtained from those who wrote this against the question and the other figures adjusted accordingly.

BACKGROUND STATISTICS



“ The most popular reason for moving to Studland was that people liked the area. ”



“ The actual proportion of second homes in Studland is at least 21% (according to the 2001 National Census, which is, however, generally thought to be an underestimate...) ”



Just under a third of people answering the questionnaire had lived in Studland or had had family who had lived in Studland for 10 years or less, just under a further third for 10 to 25 years, and more than a third for longer. This is almost exactly the same pattern as in the Parish Plan survey for Corfe Castle, and this suggests it is likely to be a fairly typical pattern for this sort of area.

How long have you or your family

<i>lived in the parish?</i>	<i>Number answering</i>	<i>% answering</i>
<i>1-10 years</i>	54	31%
<i>11-25 years</i>	54	31%
<i>26-50 years</i>	33	19%
<i>50+ years</i>	18	10%
<i>for generations</i>	14	8%

The most popular reason for moving to Studland was that people “liked the area”. There was a fairly even spread amongst the other reasons (in addition to those that have always lived here). Most people living in Studland have consciously chosen to live here.

How did you come to live in Studland Parish?

How did you come to live in Studland Parish?	Number answering	% answering
<i>Always lived here</i>	24	14%
<i>Moved to be with or near family</i>	21	12%
<i>Moved for employment</i>	25	15%
<i>Moved here on retirement</i>	23	14%
<i>Liked the area</i>	59	35%
<i>No particular reason</i>	2	1%
<i>Other</i>	16	9%

For 84% of those answering the question this was their main residence, with 16% as their second or holiday home. The actual proportion of second homes in Studland is at least 21% (according to the 2001 National Census, which is, however, generally thought to be an underestimate because whether a house was a second home was left to Census enumerators to judge) and probably closer to a quarter. This suggests that whilst the survey does reflect views of second home owners to some extent, the views of permanent residents are given a little more weight in the questionnaire answers.

40% of those responding to the survey were now retired, with a similar proportion working. The National Census data is not given in a form that is directly comparable, but an approximate comparison does seem to suggest that the proportion of people in the survey that are retired is higher than might be expected and this is clearly tied in with the greater response rate for the older age groups compared with the working age population. From the survey answers, a quarter of those working are self-employed; this seems to be a little higher than the figure for Purbeck as a whole and certainly higher than the national average. Part-time employment is clearly also important, although it is not clear from the survey whether people working part-time are doing so because they choose to or because that is all that is available to them.

Employment status

Employment status	Number answering	% answering
<i>In full time employment</i>	30	17%
<i>In part time employment</i>	26	15%
<i>Unemployed</i>	3	2%
<i>Self employed - employing others</i>	6	3%
<i>Self employed - not employing others</i>	14	8%
<i>Full time education/student</i>	4	2%
<i>Unwaged housewife/husband</i>	16	9%
<i>Retired</i>	72	42%
<i>Permanently sick/disabled</i>	1	1%
<i>Other</i>	1	1%

Of the 80 people who said they were working (or going to college) almost a third work from home and a further fifth within the Parish (i.e. of those people working, half travel less than a mile or two to work). Relatively few seem to travel to work in the local towns. Whilst this is partly a reflection of the local labour market and the sort of jobs Studland residents might pursue, it is clear that for certain types of job Studland residents may need to be prepared to travel some distance within Dorset; there appears to be no one area acting as the natural focus for job seeking outside the Parish. Of those travelling further afield, most said that they worked in London or elsewhere in the South East. As with the high numbers working from home this is possibly a reflection of the high number of self-employed people living in the Parish, but also could reflect a trend for people to move to Studland in semi-retirement.

<i>Where do you work (or if a student, go to college)?</i>	<i>Number answering</i>	<i>% of those working or in full time education</i>
<i>From Home</i>	<i>24</i>	<i>30%</i>
<i>In the parish</i>	<i>15</i>	<i>19%</i>
<i>Swanage area</i>	<i>9</i>	<i>11%</i>
<i>Wareham area</i>	<i>6</i>	<i>8%</i>
<i>Holton Heath/ Hamworthy/Poole area</i>	<i>4</i>	<i>5%</i>
<i>Elsewhere</i>	<i>19</i>	<i>24%</i>
<i>Not answered</i>	<i>47</i>	<i>4%</i>

BACKGROUND STATISTICS



Studland was viewed by respondents to the questionnaire in mixed ways, with some aspects as favourable and other aspects as unfavourable. There was a general view that the village was a pleasant and friendly place as well as being peaceful and in a beautiful location. The beaches, heath, wildlife and the scenery made the village ideal for walking, cycling, and even bringing up families. The whole area of the Parish was seen as attractive in the winter as well as the summer.

However, there were a number of concerns raised in the comments to this question. While many of these are dealt with in more detail under individual topics, the principal concerns raised by residents are summarised in the remainder of this section.

A particular concern shared by many was the growth of second homes, especially in the last ten years.

ACTION POINT LS1

The Parish Council, together with the District Council, County Council and MP, to monitor the impact of second homes and develop an inclusive approach towards village matters.

ACTION POINT LS2

Greater effort should be made to direct the additional council tax from second homes to those areas, including Studland Parish, that have the second homes and from which the tax is raised.

LIVING IN STUDLAND



LIVING IN STUDLAND



“Traffic volume and speed were also mentioned by many respondents as negative aspects of living in the village.”

Traffic volume and speed were also mentioned by many respondents as negative aspects of living in the village. Traffic volumes in the summer and speeding for the ferry (all through the year) were cited as particular issues. Parking within the village and, in particular, on the ferry road was a concern. Inappropriate parking by campervans and their impact in terms of waste and rubbish disposal was a concern shared by many. [For **ACTION POINTS** relating to these issues please see Tr1, Tr2 and Tr3].

There was a clear view that the National Trust could improve its communications with village residents, and in particular tackle the problems of the deer population and illegal behaviour in the area associated with the Naturist Beach.

ACTION POINT LS3

The Parish Council should explore additional means of liaison with the National Trust with a view to improving communications.

[see also **ACTION POINTS** En1, En6 and Cr1 for more detailed issues]

The loss of amenities including the closure of two shops and a petrol station, as well as changes to refuse collection and poorer clearance of drains (especially after heavy rain) were all raised as examples which demonstrated adverse changes over the last 10 years. However, the retention of the village shop was commented on favourably with many respondents valuing its importance and in particular the provision of a Post Office.

ACTION POINT LS4

The Parish Council and other authorities as appropriate to work to maintain existing amenities and services and to develop these as required over the duration of this plan.

ACTION POINT LS5 [see also **ACTION POINT Sh2**]

The Parish Council to take action to support the continued provision of a Post Office and the local shop.

Respondents commented that larger local employers appeared to make little effort to recruit local persons.

ACTION POINT LS6 [see also **ACTION POINT Ec1**]

The Parish Council should work with other relevant bodies to monitor and encourage local employment opportunities.



Most respondents (89% of those answering) read the Parish News and said they found this a useful publication for finding out what went on in the village. Whilst there is no suggestion that the Parish News will cease, it is clear that if for some unforeseen reason the Church were unable to continue with it in its present form this would leave a large gap in local community information. Other sources of information for what was going on were (in order of the numbers mentioning them) word of mouth, local press (especially the Advertiser), posters, the Parish Notice Board and local radio. Suggestions for improvements to information provision included: more information from the National Trust, guided walks, coverage by local TV, and the development of a website.

ACTION POINT LS7

The Parish Council should work with others to improve communications regarding village matters.

The continued publication of the Parish News is vital. Many residents said they had little or no idea of the role of Studland Parish Council and would like more information on its functions and powers. It was suggested that the Parish Council needed to project its image better. A Parish Council newsletter, a website, and greater publicity regarding the work of the Council were all comments made by respondents.

ACTION POINT LS8

The Parish Council review its profile, communications and links with residents.

There were views that Studland Parish Council served the Parish well yet more objective, assertive, and proactive approaches were needed in order to move issues forward (e.g. the provision of allotments).

ACTION POINT LS9

The Parish Council review its operations so as to embrace more proactive ways of working.

KNOWING WHAT'S GOING ON IN THE PARISH



“...the retention of the village shop was commented on favourably with many respondents valuing its importance and in particular the provision of a Post Office.”



ENVIRONMENT

69% of those answering the survey felt that protecting the environment was very important to them and a further 28% regarded it as important (total 97%). Just 2% said that it was not very important to them.

123 respondents expressed satisfaction with the environment in general (representing 90% of those answering the question).

Questions were asked regarding specific aspects of the environment and the following levels of satisfaction were expressed by those answering the question:

	Satisfied	Dissatisfied	Not sure
<i>Pollution levels around the coast</i>	55%	28%	17%
<i>Upkeep of ponds/ditches/wetlands</i>	50%	29%	21%
<i>Cleanliness of countryside (litter etc.)</i>	55%	37%	8%
<i>Upkeep of woods/fields/hedgerows</i>	66%	25%	9%
<i>Upkeep of paths/lanes</i>	70%	23%	7%
<i>Upkeep of roads and verges</i>	55%	37%	7%
<i>Upkeep of heathland surrounding village</i>	81%	10%	9%
<i>Upkeep of bridleways in parish</i>	78%	11%	11%
<i>Upkeep of coastal path</i>	86%	5%	8%
<i>General cleanliness of beaches</i>	67%	27%	6%
<i>Upkeep of beach car parks</i>	78%	14%	8%

The highest levels of satisfaction were recorded for upkeep of the coastal path and the heathland, and lowest levels of satisfaction for general cleanliness of the countryside, upkeep of roads and verges and upkeep of ponds and ditches.

While no specific questions regarding the National Trust were included in the survey, certain aspects of their involvement in the Parish were apparent from the survey comments. It should be noted that the response to the questions regarding the upkeep of the general environment indicated a high satisfaction level and this is in large part thanks to the National Trust. However, views were expressed that better liaison is required between the National Trust and the village (i.e. the Parish Council). Subjects of concern arising from comments expressed in the survey included:

- Any proposed sale or development of land or property owned by the National Trust in the Parish should be communicated to the Parish Council to consider implications*
- Culling of wildlife e.g. deer*
- Role of the Bankes Arms as a village friendly public house*
- Camping and barbeques in general, but particularly on South Beach*
- Beach erosion*
- Speeding and pollution from boats in Studland Bay*
- Hedgerow cutting*
- Tree cutting and tree planting*
- Maintenance of Village Pond*
- Allocation of beach huts for local people*
- Beach fouling by dogs*
- Number and increase of advertising signs in the Village*

“69% of those answering the survey felt that protecting the environment was very important to them and a further 28% regarded it as important (total 97%). Just 2% said that it was not very important to them.”



From some of the comments in the survey it appears that a certain level of misunderstanding exists between the residents of Studland and the National Trust. In some cases this manifests as actual distrust. This situation has existed for some years and could stem from a lack of communication, which has not been sufficiently addressed either by the National Trust or the Parish Council. The Steering Group concludes that some form of liaison should be set up between an independent group of Studland residents and the National Trust. This group could provide the effort needed to bridge the gap and address the sorts of problems raised above.

ACTION POINT En1 [see also: **ACTION POINT LS3**]

Establish a better understanding between the National Trust and residents of Studland by setting up an independent residents' liaison group working with the National Trust and the Parish Council.

At present only part of Studland village is in a conservation area. Several suggestions were made that the whole of Studland Parish should be designated as a conservation area and that protection should be given to all significant trees in the Parish. This suggests a concern by residents that the special character and environment of Studland is not being protected sufficiently rigorously.

ACTION POINT En2

The Parish Council to continue to press for the Studland Conservation Area to be reviewed and extended.

ACTION POINT En3

A strategy and management plan for all trees in the Parish should be instigated by the Parish Council and National Trust. This would include the Parish Council maintaining a register of trees and seeking protection where necessary. It would also include the replacement of trees that have been felled.

Although the upkeep of footpaths was regarded as largely satisfactory in the survey (70% expressed satisfaction), concern was indicated that the footpaths are not always properly used. It would be helpful if it was made clear that footpaths are for walkers only, with no cycling, motor cycles and horses.

ENVIRONMENT



“It would be helpful if it was made clear that footpaths are for walkers only, with no cycling, motor cycles and horses.”



ENVIRONMENT

“Studland Parish is an important area for nature, with many nature conservation sites and with abundant wildlife. To most of the residents and to the numerous visitors, the wildlife is of great importance and in need of protection.”



“...the National Trust carry out a deer count and a limited amount of culling takes places to stabilise the deer population, but the view was expressed by both residents (in their questionnaire responses) and farmers (in the consultation with businesses) that the management of deer is inadequate.”



Concerns were also raised that rights of way do not always link up well when crossing roads and that a more direct linking of footpaths is required across roads, especially where road conditions pose a danger for walkers. (An example is the network of footpaths that do not link up well in the vicinity of the golf course where the Corfe and Swanage roads have to be crossed.) The Steering Group note that this issue is a key objective of the County Council's proposed Rights of Way Improvement Plan. (It should be noted that this is a similar, though not identical, issue as that raised in the Traffic Section regarding provision of footways in the village.)

ACTION POINT En4

Wherever footpaths are signposted make clear that there is no cycling, no motor cycles and no horses permitted.

ACTION POINT En5 [see also: **ACTION POINT Tr7**]

A joint review should be undertaken by the Parish Council, the County Council and the National Trust of the rights of way network to identify where footpath routes do not link well across roads, with a view to providing safer and more direct links.

Studland Parish is an important area for nature, with many nature conservation sites and with abundant wildlife. To most of the residents and to the numerous visitors, the wildlife is of great importance and in need of protection. However, from the survey there appears to be a significant problem associated with wildlife in regard to the deer population. Two concerns expressed are the damage caused in gardens and the danger to traffic on the roads. It should be noted that twice a year the National Trust carry out a deer count and a limited amount of culling takes places to stabilise the deer population, but the view was expressed by both residents (in their questionnaire responses) and farmers (in the consultation with businesses) that the management of deer is inadequate. This is an issue that needs to be addressed properly across an area wider than the Parish alone, by the Poole Basin Deer Management Group.

ACTION POINT En6

The National Trust should report back to Studland residents on an ongoing basis regarding the management of deer in the area.

ACTION POINT En7

The Parish Council to continue to press the County Council to provide suitable road signs warning motorists of the presence of deer.

One of the greatest environmental concerns evident from the survey is the amount of litter in the village. Visitors leaving bags of rubbish was also raised as a concern. From the comments received, residents feel that more resources should be put into:

- a) Providing litter bins
- b) More frequent emptying of bins
- c) Providing more opportunities for recycling
- d) More road sweeping and cleaning of gutters
- e) Dealing with litter

ACTION POINT En8

The Parish Council should consider methods of reducing litter and improving litter collection.

Recycling facilities in Studland village are regarded by many residents as inadequate. It was felt that the District Council needed to ensure that appropriate and adequate recycling facilities were available for residents and visitors (both doorstep and “bring” facilities as appropriate) to include:

- a) plastic bottles b) glass
- c) paper d) cans

ENVIRONMENT

Where facilities are available the survey showed that 78% of residents use mini recycling facilities within and outside the parish and 56% dispose of garden waste at sites or by home composting.

ACTION POINT En9

The Parish Council to request Purbeck District Council to improve and extend recycling facilities and to ensure that they are adequately serviced.

Turning to energy conservation and alternative energy, the questionnaire sought views on the potential future installation of two forms of power generation within the Parish. Of those answering the question, 41% would encourage wind powered generators with 32% against and 79% would encourage solar energy installations with 10% against.

With regard to energy conservation the survey showed that only 7% of respondents had taken advantage of home insulation grants. Judging by the low figure and the absence of comments it may be that awareness should be increased with regard to grants and benefits concerning energy conservation.

ACTION POINT En10

Parish Council to raise awareness of Purbeck District Council's insulation grants and the benefits of energy conservation.

If beach erosion continues as predicted, the Knoll Beach car park could be reduced or lost completely and alternative car parks may have to be considered. There were a limited number of locations suggested by residents in their questionnaire responses as suitable possible sites (with the number of responses):

National Trust storage area	(1)
Country Fair field	(5)
National Trust overflow car parks	(6)
Mary's ground	(1)
Field next to Knoll House Hotel	(9)
Park and ride outside Studland Village	(4)

From opinions expressed in the survey 77% considered that the public toilets within the Parish are adequate and 72% considered that they were kept in good condition.

46% of respondents were in favour of erecting monuments and additional signage for the Jurassic Coast while 54% were against.



“If beach erosion continues as predicted, the Knoll Beach car park could be reduced or lost ...”



Apart from the playing field which caters for children with a children's play area, football posts and a basketball hoop, there are no other outdoor public sports facilities within the Parish. From the survey it appeared that 39% of those answering played some form of sport while 42% considered that sports facilities are required in the Parish. Of the facilities suggested the most significant were tennis (mentioned by 19% of those answering), badminton (10%) and football (10%). A badminton club has recently been formed and has just received an "Awards for All" grant for equipment and the marking out of a badminton court in the Village Hall. The support for tennis and football facilities needs to be investigated further.

ACTION POINT SCL1

Conduct a survey of those interested in forming a tennis or football club.

Other sports amenities within the Parish are provided by the Isle of Purbeck Golf Club, Studland Cricket Club, Studland Riding Stables and water sports at Knoll Beach and Shell Bay. Private facilities exist at the hotels.

ACTION POINT SCL2

Local businesses be encouraged to make available leisure facilities to residents at appropriate times and cost.

SOCIAL COMMUNITY AND LEISURE



SOCIAL COMMUNITY AND LEISURE



“In using the surrounding countryside, by far the most popular pastime was walking with 80% of respondents stating that they undertake this activity. The survey indicates that of those answering, 90% considered that local footpaths and bridleways were adequate in number and 77% thought that they were well maintained.”



From the survey, 42% of those answering indicated a desire to improve the playing field to include other facilities. Suggestions for improvement were mainly for new equipment in the children's play area. Other suggested possible uses for the playing field were for football, hockey, tennis, basketball and athletics. From the survey 34% respondents indicated that they were prepared to assist in the organisation of other activities. It should be noted that the playing field is limited in size and may not be suitable for some of the suggested activities. Further investigation is obviously needed to establish the level of support.

ACTION POINT SCL3 [see also: **ACTION POINT Yo4**]

The Parish Council to continue to examine the potential and support for improving the facilities of the playing field.

It must be recognised that provision for sports facilities will always be limited in the Parish due to the size of population. However, consideration should be given to improving access to facilities in Swanage and Wareham. To achieve this, the possibility of providing transport could be explored.

ACTION POINT SCL4 [see also: **ACTION POINT Yo5**]

The Parish Council to investigate the possibility of public transport jointly funded with other Parishes to allow those without transport access to sports facilities in Purbeck.

In using the surrounding countryside, by far the most popular pastime was walking with 80% of respondents stating that they undertake this activity. The survey indicates that of those answering, 90% considered that local footpaths and bridleways were adequate in number and 77% thought that they were well maintained. Other popular pastimes in the countryside were cycling, horse riding and bird watching.

The advent of the new Village Hall in Studland, incorporating the Social Club, provides the Parish with an excellent venue for social, cultural and indoor leisure activities. The hall is widely used by various organisations and clubs for numerous activities such as committee meetings, socials, wedding receptions, dancing, films, plays, whist, carpet bowls, flower shows, art exhibitions, talks, sales, and so on. It is clear that the Village Hall in conjunction with the Social Club is a focal point for the village and a substitute for the traditional "local pub". It could be argued that it provides the basis for the good community spirit in the Parish, which is evidenced in the survey.

Beach hut allocation, which is controlled by the National Trust, is a subject of some concern and confusion amongst local residents, as it is not clear how the system operates. The survey indicates only 35 of the 173 respondents have a beach hut and that 93% believed that some priority should be given to local residents in the allocation of beach huts.

ACTION POINT SCL5

The National Trust be encouraged to develop a policy for the allocation of beach huts to local residents.

The provision of allotments in the Parish was considered in the survey, with 62% of those answering supporting the proposal. 22 respondents indicated that they would actually use one if provided. At present, following a request from the Parish Council, the National Trust is considering making land available for this purpose.

ACTION POINT SCL6

The Parish Council and National Trust to continue to work towards the provision of allotments in the village.

Each year there is a Studland Country Fair. The survey indicated a strong support for the fair (76% of those answering the question) and 73% of those answering considered it to be a benefit to the Parish.

Although not specifically addressed in the questionnaire survey, it has come to the Steering Group's attention that since the survey considerable concern has been raised by residents over the changes to the out of hours medical service, with confusion as to what to expect.

ACTION POINT MS1

The Parish Council should seek clarification from Dorset Urgent Care Services as to what will happen to patients when obtaining medical help out of hours.

The majority of respondents to the questionnaire (82%) were not registered disabled but inevitably mobility decreases as age increases and it is reasonable to assume that, even if not registered disabled, elderly residents may have difficulty getting around generally and accessing local facilities. Specific responses identified a difficulty in accessing South Beach and the church hall.

In percentage terms the number of those registered disabled (6%) was of the same order (5.5%) of those respondents that have difficulty in getting to or accessing local facilities, although it should not be assumed that they are the same people. Those with prams and carers with wheelchairs, whilst not registered disabled, will experience similar difficulties as individuals with mobility problems.

The results of the survey reveal that 90% of respondents used their own car to access their doctor and dentist with just 5.5% using the bus and 2.2% getting a lift from a friend. Not all car journeys will be exclusively for visiting the doctor or dentist; it is reasonable to assume that many respondents combine a visit to the doctor or dentist with shopping. It is not possible for patients visiting the medical centre in Swanage to use public transport if they have an early morning appointment. This issue is addressed in the Transport Section (Action Point Tr8). A specific question was not asked regarding people's awareness of the Communicare scheme to help with transport to the surgery, but it might be the case that some are unaware of it.

ACTION POINT MS2

Raise the profile and awareness of the existing "Communicare" scheme in the provision of transport for appointments when public transport is not available.

Not surprisingly in a village with an ageing population, 52% of respondents felt there should be increased provision of community/nursing care in the home with 19% suggesting that a residential care home and 12% a nursing home facility be provided. The delivery of such a facility in Studland might need a new and imaginative solution.

ACTION POINT MS3

The Parish Council should monitor the provision of nursing care at home and identify shortfalls.

ACTION POINT MS4

The Parish Council should investigate the need for and feasibility of providing a nursing and/or residential care home in the village.

The final question in this section sought to ascertain the need of respondents to a range of medical services. Conclusions that can be drawn indicate that nearly half of respondents have the need of a dentist, one in five require the services of a chiropodist, one in eight need a physiotherapist, about one in twenty have need of reflexology, osteopathy, counselling, homeopathy, aromatherapy or audiology. One in twenty need assistance in the delivery of medication.

SOCIAL AND MEDICAL SERVICES

“ It is not possible for patients visiting the medical centre in Swanage to use public transport if they have an early morning appointment. ”



“ Not surprisingly in a village with an ageing population, 52% of respondents felt there should be increased provision of community/nursing care in the home with 19% suggesting that a residential care home and 12% a nursing home facility be provided. ”

CRIME



“ The National Trust, as the major landowner in the Parish, should consider taking a more active and direct role in policing its land , especially in relation to illegal behaviour on and around the beach. ”



“ There appears to be more a fear of crime than people being a direct victim of crime (although it is probably true to say that both crime and the fear of crime are low compared with some other parts of the country). ”



The questionnaire survey results indicate that whilst Studland does not appear to suffer from significant and serious crime, it does occur. Of the 149 replies to the question, 30 (20% of those answering) indicated that they had been a victim of crime. House burglary (10) and other burglary such as from sheds (8), harassment by strangers/hawkers (9) and vandalism.

69 people (out of 115 answering that question) said they had no particular concerns over crime, but 46 did have concerns, based mainly on the personal experience of others and to slightly less extent their own personal experience. Media reports of crime seemed to feature less prominently in causing concern locally.

There appears to be more a fear of crime than people being a direct victim of crime (although it is probably true to say that both crime and the fear of crime are low compared with some other parts of the country).

Perceived fear of crime in particular focussed on the illegal behaviour on and around the naturist beach (46%) and thefts of boats and thefts from beach huts (27%). In addition, concern was expressed over the fears of burglary, traffic, vandalism, camper vans, and children downloading illegal images from the internet.

ACTION POINT Cr1

There needs to be continued ongoing monitoring of crime in the Parish and also monitoring of measures aimed at combating crime and reassuring residents. The Purbeck Crime Reduction Partnership and the Studland Beach Users Group should continue to be supported. The National Trust, as the major landowner in the Parish, should consider taking a more active and direct role in policing its land, especially in relation to illegal behaviour on and around the beach.

In relation to measures to deal with crime there was clear support for greater police presence in vehicles (supported by 41% of people answering the questionnaire) and on foot (53%). Lower, but still significant, levels of support were forthcoming for neighbourhood watch (24%), more frequent visits by a mobile police station (20%), an emergency telephone (18%) and improved street lighting (15%).

ACTION POINT Cr2

Regular police presence, both in vehicles and on foot, should be requested.

ACTION POINT Cr3

The local Neighbourhood Watch should be reinvigorated, and the scheme promoted.

Turning to environmental legislation, support for its enforcement was strong. Replies to the survey showed 103 wanting action on dog fouling (representing 57% of those replying) and 111 wanting action on litter (61% of those replying). Action on vandalism and fly posting was also requested. The employment of a warden/support officer to deal with the enforcement of environmental crime was clearly shown in the survey with 100 replies in favour of such a position and 32 against.

ACTION POINT Cr4

The Parish Council should explore the feasibility of employing a warden/support officer to deal with enforcement of environmental legislation, possibly on a shared basis with other Parishes.

Economy: There are few employment or career opportunities within the Parish especially for young persons, and respondents to the survey considered this to be an important issue. A majority of respondents (55%) considered that employment opportunities were required, whilst 22% considered that they were not; the remaining 23% had no opinion. A view was expressed in comments that there were existing local job opportunities which were not taken up by local people.

Additional employment opportunities considered best for the Parish were agriculture, horticulture and conservation work (favoured by 45% of respondents), whilst tourism and light craft industry were less favoured (24% of respondents in each case). Fewer respondents still (13%) felt that information technology employment would be suitable for the Parish.

34% of respondents felt there was a shortage of employment for adults and 37% for school leavers. 15% wished to have part time employment to fit in with school holidays, 20% would like the opportunity for teenagers to be able work part time at the weekends and during the holidays, and a further 8% would like to job share on a part time basis.

From the survey there appear to be few people where there are barriers preventing them taking up employment locally. A small number of respondents (just two or three) gave as their reasons as lack of care for an adult dependent, lack of child care, cost of care and the lack of advice on job opportunities. There were no responses indicating a lack of qualifications or training, lack of experience or problems caused by disability. Whilst the answers in the survey represent a small number of people, these issues are clearly significant for those affected.

ACTION POINT Ec1 [see also **ACTION POINT LS6**]

Local employers should be encouraged to advertise locally for staff and make greater efforts to employ local people.

Provision of child care was not considered important by the majority of those respondents who work. 28% specifically said they did not require or would not find childcare useful (most of the remainder did not answer the question and can be assumed not to require childcare). However, 5% did say they would find it useful for pre school children on weekdays, 3% for school pupils after school, 2% for children during the school holidays and 1% for children at weekends.

At the meeting with local businesses the lack of employment opportunities was raised. The major employer is the National Trust who, it was suggested, appear to employ very few local residents, apparently favouring the use of volunteers and casual staff for the holiday period. Businesses considered that these employees being temporary, with no career prospects have little incentive and job satisfaction. Local businesses reported communication difficulties and a lack of urgency by the National Trust to what are considered reasonable requests. Local businesses were also critical of the National Trust for failing to offer local businesses the opportunity to bid for local contracts, favouring outside companies.

ACTION POINT Ec2

Consideration be given to the formation of a local employers group to take forward common concerns.

ECONOMY, SHOPPING AND TOURISM



“From the survey there appear to be few people where there are barriers preventing them taking up employment locally. A small number of respondents (just two or three) gave as their reasons as lack of care for an adult dependent, lack of child care, cost of care and the lack of advice on job opportunities.”



ECONOMY, SHOPPING AND TOURISM



“An overwhelming majority (89%) said they supported the retention of the post office in Studland: there were no respondents who stated that they did not. The Steering Group note that Studland Stores have already been active in publicising the possibility of closure of the post office and the importance of using it.”



Shopping:

The majority of residents (63%) do their main shopping out of the Parish, whilst just 3% use the village stores as their main shop. However, 76% use the village shop for “top up” shopping. 84% regularly use the Studland post office, while 9% do so for banking. An overwhelming majority (89%) said they supported the retention of the post office in Studland: there were no respondents who stated that they did not. The Steering Group note that Studland Stores have already been active in publicising the possibility of closure of the post office and the importance of using it.

ACTION POINT Sh1

In view of the threat of closure of rural post offices, residents should continue to be made aware of the services available from the Studland post office and encouraged to use it whenever possible.

ACTION POINT Sh2 [see also **ACTION POINT LS5**]

The Parish Council should make representations to the appropriate authorities in order to prevent the closure of the post office.

Tourism:

In the survey 75% of respondents regarded tourism as very important or important to the parish economy. Just 10% of respondents considered it not really important.

This issue prompted many comments which overlap with other topics. Several related to traffic, with provision of footpaths and footways featuring prominently. Other comments suggested traffic calming to deal with tourist traffic, and a park and ride scheme including the closure of the car parks and the introduction of access by bus and boat. The Steering Group concurs that the issue of too many people trying to access Studland on very busy days needs far better management.

Several respondents requested a footpath from Beach Road to the shop, footpaths from the village to Knoll House Hotel and Hill Close to the Village; others suggested additional footpaths to the Swanage road and Corfe road at and beyond Woodhouse Hill, and beyond that to the rear of the hedge to the golf club and beyond. There was also very strong support for the provision of a pedestrian crossing to the shop. There was also a comment suggesting there was a need for footpaths in School Lane and from Watery Lane past the Bankes Arms.

Other visitor-related issues evident from the survey were support for more litter bins, and the reintroduction of weekly waste collections during the summer months to avoid the build up of waste (presumably in this context, from holiday homes). Other comments related to a suggested cycle routes map, more showers on the beach and notices pointing out the danger of fires. There was also a suggestion to create a local history museum and the provision of a Studland web site. One respondent considered that there was sufficient provision of visitor facilities such as barbeque places and further commercialisation should be resisted.

ACTION POINT To1 [see also: **ACTION POINT Yo7**]

The Parish Council to investigate the possibilities for production of a Tourist Guide and website to the Parish and its facilities.

ACTION POINT To2

The traffic implications of too many visitors attempting to access Studland beaches on particular days of the year (e.g. August Bank Holiday coinciding with good weather) needs to be addressed, for example, installing advance warning signs at Wareham stating that all car parks are full at Studland and that Park and Ride is available.

ACTION POINT To3

Parish Council to negotiate with the District Council and the National Trust for the provision and siting of additional appropriate (e.g. animal proof) litter bins.

ACTION POINT To4

Additional linking footways and footpaths required - see Action Points Tr7 and En5

ACTION POINT To5

Pedestrian crossing near to the shop and actions to limit traffic speed - see Action Points Tr3 and Tr5

ECONOMY, SHOPPING AND TOURISM



The issue of traffic and parking is one that causes considerable concern to people in Studland and many comments and suggestions were received on this subject.

When asked what were the most serious problems with traffic, the most frequent responses were, in terms of type of traffic, holiday traffic (125 responses, representing 69% of those answering the questionnaire) and in terms of the type of problem, speed of traffic (122 responses, 67%) and volume of traffic (119 responses, 66%). Although speed of traffic is clearly an all year round issue (and covered in more detail later), holiday traffic and the volume of traffic are linked. People are clearly concerned about the level of summer traffic, although it is not clear what action the Parish Plan could propose that would make a significant impact on this. We can only, perhaps, seek to mitigate its effects through the actions suggested later. A small number of respondents suggested that the National Trust stop advertising Studland beaches, thereby reducing traffic volumes.

Caravans and camper vans were also mentioned by a majority of respondents (94 respondents, 52% of those replying) and this is clearly linked with the 105 respondents (58%) who considered "inconsiderate and inappropriate overnight parking" to be a

TRANSPORT, TRAFFIC AND PARKING

“People are clearly concerned about the level of summer traffic, although it is not clear what action the Parish Plan could propose that would make a significant impact on this.”



problem. Whilst action has subsequently been taken to tackle overnight parking on the Ferry Road, overnight parking at the Viewpoint and within the village itself continues to be an issue. (Throughout this report "overnight parking" is, of course, referring to camping in vehicles overnight rather than merely parking a vehicle on the road overnight.) Several people added the comment that there needed to be regular liaison with the National Trust and the District and County Councils over the parking problems.

ACTION POINT Tr1

Measures to manage and eliminate overnight sleeping in vehicles (in particular camper vans and caravans) in the Parish need to be developed, particularly in relation to the Viewpoint and within the village itself. The ban on overnight parking on the Ferry Road needs to continue to be enforced.



TRANSPORT, TRAFFIC AND PARKING



“ Respondents felt that the most effective solutions to reducing the speed of traffic locally would be a speed camera (72 responses), a pedestrian crossing (also 72 responses) and traffic calming (70 responses). ”



“ There was a specific question relating to the need for a pedestrian crossing near the shop. ”



ACTION POINT Tr2

Liaison between the Parish Council, the National Trust and the County and District Councils to address the issue of parking should be developed further.

Respondents felt that the most effective solutions to reducing the speed of traffic locally would be a speed camera (72 responses), a pedestrian crossing (also 72 responses) and traffic calming (70 responses). The other suggestions listed in the questionnaire (a lower speed limit and more signs) were less popular. The Steering Group note that the most serious problem with speeding traffic and careless driving is focussed on the Swanage/Ferry Roads in the vicinity of the crossroads. In particular traffic emerging from School Lane, where visibility is very poor in any case, is endangered by vehicles overtaking others slowing down to turn into Heathgreen Road (in the words of one respondent “an accident waiting to happen”). Measures to reduce speed and allow safer manoeuvring are required at this location; suggested improvements include double solid white lines, a traffic island (which would incidentally allow safer crossing by pedestrians) and a traffic mirror.

ACTION POINT Tr3

Action is required to reduce traffic speed and enforce existing speed restrictions on the B3351 through the village. Without discounting other possible measures, this could include: Speed Indicator Devices, more policing and a pedestrian crossing.

ACTION POINT Tr4

Measures to improve safety for traffic emerging from School Lane are required.

There was a specific question relating to the need for a pedestrian crossing near the shop.

128 respondents agreed that there is a need (representing 77% of those answering the question) and just 28 (17%) who disagreed. Indeed, one person wrote “A priority above all else”. Such a crossing would “link” the two halves of the village that is otherwise cut by the busy road and would not only significantly aid pedestrians to cross but would also slow traffic at this dangerous junction.

ACTION POINT Tr5 [see also: ACTION POINT Yo8]

A pedestrian crossing is required by the shop on the B3351 immediately north of the junction with School Lane/Heathgreen Road.

Other written comments relating to the traffic issue included:

- Visual speed indicators
- Chicanes and traffic islands to calm traffic
- More police visibility
- Mini roundabout at crossroads
- Police speed trap 8.00am to 6.00pm
- No action - too many signs already spoiling village
- Cycling around area very hazardous and safer footways and cycleways required
- Corfe Castle to Studland road: divert heavy traffic via Swanage via a vehicle weight restriction except for access [The Steering Group concurs that the danger posed to other road users by HGVs on this road suggests that those that do not have to travel the road to access properties along its length should use the more appropriate main route via Swanage and Corfe Castle.]
- Allow access for residents via the Heathgreen Road no entry.

ACTION POINT Tr6

Seek to restrict the use by large vehicles of the Corfe Castle-Studland road.

Turning to specific parking problems there was limited response. Written suggestions included:

- The parking bay opposite the Village Hall be marked "Residents only"
- National Trust car parks should remain open later than the current 8pm on summer evenings
- More enforcement of parking regulations
- The National Trust should provide larger car parks at the ferry and English Nature should be pressurised on safety grounds to agree.

Although opinions on whether there is a need for more footways or pavements were divided, with 64 respondents saying "yes" and 65 saying "no", several locations kept cropping up in comments. The Steering Group concurs that there are specific stretches of road which are dangerous to walk on and for which there are no current suitable alternative pedestrian routes. The view was often expressed that whilst there is a strong need to be able to walk (and cycle) safely off road on these stretches, further traditional tarmac pavements adjacent to the road would not be appropriate in Studland; for example, a simple gravel path behind the hedge line would be more suitable if this could be achieved.

ACTION POINT Tr7 [see also: **ACTION POINT En5**]

Convenient off-road pedestrian (and where appropriate, cycling) routes are needed to provide links where the only alternative is to walk on dangerous stretches of road:

- a) Beach Road to shop [The Steering Group note that the request to the National Trust made three years ago remains outstanding]
- b) Crossroads to Knoll House Hotel and beach
- c) Crossroads up Swanage Road and past Woodhouse Hill turning
- d) Ferry Road to ferry

Turning to public transport, 141 respondents (representing 86% of those answering the question) stated that they are within easy walking distance of a bus stop, so inaccessibility to the bus route is a problem for a minority only. Only 24 people said they use the bus at least once a month and also 24 said they used a taxi at least once a month. Few people thought that they would make frequent use of a dial-a-ride scheme if one was introduced. The main concern raised over public transport was the lack of an early morning bus into Swanage for getting to work or to medical appointments (the first bus of the morning arrives in Swanage at 10.05).

ACTION POINT Tr8

Earlier morning buses between Studland and Swanage are needed to allow access to work and for medical appointments. These could possibly be provided as part of a circular route Studland-Swanage-Corfe Castle (which would incidentally contribute to a park and ride service between Norden and Studland).

TRANSPORT, TRAFFIC AND PARKING

“The Steering Group concurs that there are specific stretches of road which are dangerous to walk on and for which there are no current suitable alternative pedestrian routes.”



“The main concern raised over public transport was the lack of an early morning bus into Swanage for getting to work or to medical appointments...”



TRANSPORT, TRAFFIC AND PARKING

“The Ferry Company should be encouraged to develop a discount scheme for Studland residents irrespective of the number of tickets purchased...”

The “public transport” used by most people (at least once a month) is the ferry (112 respondents, representing 62% of those answering the questionnaire) although this is obviously mainly using their own vehicles. This does indicate, however, how vital the ferry is to residents, and there were concerns raised in comments over the high cost of the ferry, especially in relation to residents.

ACTION POINT Tr9

Independent assessment of the cost justification for the ferry fares should be undertaken. The Ferry Company should be encouraged to develop a discount scheme for Studland residents irrespective of the number of tickets purchased (rather than the present bulk purchase discount available to everyone who is able to purchase books of tickets at a time).

There were a few written comments relating to this general topic which do not fit into any issue so far covered. These included:

- Speeding boats, and rubbish from boats
- Steps down to South Beach from top field are dangerous
- Request the National Trust to resurface lane up to Village Hall car park

HOUSING



“...even the lowest price housing (ex-local authority stock) is beyond anyone locally with a normal income.”



The Parish Plan survey did not include questions about housing need as the District Council had carried out their own survey in June 2005. This section is based on the Studland results of that survey, given in a report by the Rural Housing Enabler. Questionnaires went to every household in the Parish; 57 were returned, representing a 27% response.

There is clearly an “affordability gap” locally. The survey identified that a “typical” 3 bed terraced house for sale at that time in the District at £245,000 would require a £66,500 pa income. A 3 bed terraced house for rent at £750 pm would require an income of £48,000 pa and a bedsit (if available) renting at £400 pm would require an income of £25,000 pa. Prices in Studland are generally even higher than these typical district figures. During 2006 the following house sales were recorded for Studland at the Land Registry (information obtained via www.ourproperty.co.uk):

£184,000	£249,950	£250,000	£313,000	£395,000
£467,500	£475,000	£545,000	£625,000	£852,500

This shows that even the lowest price housing (ex-local authority stock) is beyond anyone locally with a normal income. The Land Registry data also suggests that local house prices are increasing rapidly: one property had been sold for over double the price paid for it just four years earlier, whilst the price paid for another had increased by 2/3 in five years.

There is some existing social housing in the Parish. The Rural Housing enabler’s report states that the Purbeck Housing Trust have 11 houses for rent and Raglan Housing Association 5 houses for rent, and that when there is a vacancy these are filled on highest points from the District Housing Register. In addition, Raglan have 8 elderly persons units. The Rural Housing Trust have 3 shared equity houses. Both Purbeck Housing Trust and Raglan have an average of just 1 relet per year. It seems, however, that those with a strong Studland connection are rarely, if ever, eligible or a priority for housing in these situations and the let usually goes to someone from outside the parish.

ACTION POINT Ho1

The Parish Council should continue to seek clarity over the lettings policy for Purbeck Housing Trust and Raglan housing in Studland and increase pressure for those with a Studland connection to receive priority in allocations. The Parish Council should be involved when vacancies arise.

The National Trust is the only other significant landlord in the Parish. Where appropriate, when properties become vacant it would be helpful for the Trust to more consciously target people in local housing need as potential tenants.

ACTION POINT Ho2

The Parish Council should explore with the National Trust, Purbeck Estate and Brownsea Island, the scope to ensure that some of their housing stock is maintained for meeting local needs.

There were just two households on the District Council's Housing Register at the time of the Rural Housing Enabler's survey. However, based on the questionnaire returns, the survey estimated that there were potentially 10 households unable to access suitable accommodation in the Parish. A further 9 households stated that a family member had moved away in the past five years because of difficulties in finding a suitable home. In order to determine whether there is a substantial enough housing need to realistically be addressed by new development, there is a requirement to establish on an ongoing basis the level and type of housing need for those with a Studland connection (i.e. currently living in or working in Studland, or who have had to move away because of lack of suitable housing).

This information has to be "owned" by the local community to be of use locally, but clearly there are issues of confidentiality to be addressed, as personal details of individuals living in or connected with Studland will have to be sought.

ACTION POINT Ho3

As a priority, the Parish Council should explore setting up its own Housing Needs Register and encourage those with a strong Studland connection to register with it. The responsibility for maintaining the Register would be transferred to a Studland Community Housing Trust if and when this was created.

The declared annual household incomes of those expressing housing need were: one household under £10,000, three between £10,000 and £15,000, four between £15,000 and £20,000 and two between £20,000 and £30,000. All would be classified by the District Council as in affordable housing need. The Rural Housing Enabler suggested in the report that a suitable mix of housing at that time to meet the needs and income of the respondents in the survey would be:

Rented			Possible Shared Equity		
1 bed	1 person	2 units	1 bed	1 person	1 unit
1 bed	2 person	1 unit	1 bed	2 person	1 unit
2 bed	3 person	2 units	3 bed	4 person	1 unit
3 bed	4 person	2 units	(A suggested 10 units in total)		

The actual size and type of homes built if a further scheme were to go ahead would need to be worked up in close coordination with those identified in need in the Parish at the time. In general terms, however, this suggests that whilst there is a fair range of need in terms of size there might be a fairly strong "demand" for smaller units, especially as these would be cheaper to rent, or buy into if shared equity.

ACTION POINT Ho4

Investigate the need for a range of housing, but especially smaller accommodation, for example "starter flats" to enable people still living with their parents a home of their own locally.

HOUSING



“There were just two households on the District Council's Housing Register at the time of the Rural Housing Enabler's survey. However, based on the questionnaire returns, the survey estimated that there were potentially 10 households unable to access suitable accommodation in the Parish.”



“As a priority, the Parish Council should explore setting up its own Housing Needs Register and encourage those with a strong Studland connection to register with it.”

HOUSING



“People expressed the concern that housing should be available only for those with a local connection or that priority should be given to Studland residents (“local housing for local people”), and it was suggested that this does not happen at present with existing housing.”

All 10 respondents in housing need felt that a garden and parking were important. Other considerations were seen as less important: low heating costs (5 respondents), adequate storage (4), ability to work from home (2) and car free zone (2).

The report concludes that there is community support for additional new social housing. 93.5% of the households responding to the survey said they would support a small development of affordable housing in the Parish. Comments given by people responding to the Parish Plan questionnaire, however, do qualify that to a certain extent. People expressed the concern that housing should be available only for those with a local connection or that priority should be given to Studland residents (“local housing for local people”), and it was suggested that this does not happen at present with existing housing. Other comments suggested that a local Housing Trust should be formed. It is clear that there is insufficient local control over allocations in existing social housing to merit further developments by outside Housing Associations. If a need is proven, there will only be support for further development if the housing is permanently controlled by the local community, via a local housing trust.

ACTION POINT Ho5

Once sufficient housing need is established via a local housing register, the setting up of a Studland Community Housing Trust should be investigated.

There would then be the need to locate suitable land for housing development. There is a substantial part of the Parish (and indeed of the village itself) lying outside the defined settlement boundary, which would enable suitable exceptions sites possibly to be found.

ACTION POINT Ho6

If and when a Studland Community Housing Trust is established it should explore with local landowners the scope for new social housing on exceptions sites in the Parish.

The scope for new sites will, however, be limited by suitability and the willingness of owners to release them. Existing houses might be another source for increasing the Community Housing Trust’s portfolio, although the high market price of housing in Studland may counter against this.

ACTION POINT Ho7

In addition to building new houses, a Studland Community Housing Trust could, subject to finance, seek to “buy-back” existing suitable housing in Studland when this comes onto the market (i.e. most likely to be ex council housing), thus building up a portfolio of both new and existing stock.



A separate questionnaire was issued to the under 18s. A total of 25 replied, which probably represents about half of the children in the Parish who would have been of an age to answer the questionnaire. Responses were evenly balanced between males and female, and across the ages from under 10 up to 17.

Feedback from the meeting with business representatives indicated that there were growing difficulties for children on Brownsea Island who wished to attend schools local to them due to school catchment area restrictions and Parish boundaries.

ACTION POINT Yo1

The Parish Council to work with others to ensure that children living on Brownsea Island are able to attend their most convenient local school.

The majority of the children responding to the survey (64%) considered that enough, to some extent, was being done to make life enjoyable in the parish but from the comments made improvements are obviously needed. Leading among the suggestions for improvements were additional facilities and activities centred on the Social Club, where several respondents suggested they could meet and get to know one another.

ACTION POINT Yo2

The Social Club to investigate the use of the Club for youth activities.

The youths themselves recently initiated a Youth Club that would help meet this need, which met weekly at the Village Hall and was well supported, but this has faltered due to shortage of adult volunteers. The degree of support that was evident from the youth of the village suggests that a more permanent and properly funded solution would be worth pursuing.

ACTION POINT Yo3

The Parish Council to explore with the County Youth Service or other provider the possibility of a youth worker to assist with the Youth Club.

The playing field and play area are well used but the facilities for sport are very limited. The replies indicate that the youth of the village engage in a large number of sports (presumably largely elsewhere) including football, tennis, cricket, swimming, hockey, rounders, netball, sailing, basketball, archery, rugby, canoeing, walking and horse-riding. Several respondents to the youth survey stated that they would be prepared to assist in organising activities. Among the additional recreational facilities requested were a tennis court, better football goals with nets, a wicket for cricket and a decent basketball area with net. Replacement and additional equipment, including another climbing frame and a roundabout, were suggested for the play area and a tree house and a flat cycling track were also requested. There was also a suggestion that a regular disco for the more senior youngsters should be provided in the Village Hall.

ACTION POINT Yo4 [see also: **ACTION POINT SCL3**]

The Parish Council playing field working group to investigate the provision of additional youth sport and recreation facilities.

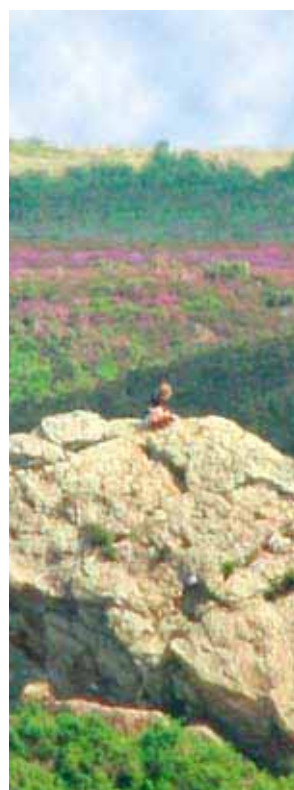
As facilities are available within the surrounding area, 62% of the respondents said they would take advantage of transport if this were to be organised by the Parish Council.

ACTION POINT Yo5 [see also: **ACTION POINT SCL4**]

The Parish Council to investigate the demand for and practicalities of providing transport for young people to surrounding towns for leisure activities.

YOUTH

“ Leading among the suggestions for improvements were additional facilities and activities centred on the Social Club, where several respondents suggested they could meet and get to know one another. ”



“ The replies indicate that the youth of the village engage in a large number of sports (presumably largely elsewhere) including football, tennis, cricket, swimming, hockey, rounders, netball, sailing, basketball, archery, rugby, canoeing, walking and horse-riding. ”

YOUTH



“When asked what was best about living in Studland, the beach and use of the surrounding countryside for cycling and horse riding featured in many of the replies, together with the peacefulness and the variety of wildlife and plants. ”



48% of young people answering the survey said they would like to remain in the Parish when leaving school, although half of these did not consider it would be possible to do so; just 16% said they definitely did not wish to remain. Reasons given for not expecting to remain in the Parish included lack of further education, employment and affordable housing. Comments were also made that the lack of activities and very few other young people resulted in life in the Parish being very boring for young people.

When asked what was best about living in Studland, the beach and use of the surrounding countryside for cycling and horse riding featured in many of the replies, together with the peacefulness and the variety of wildlife and plants. Some of the worst things about living in Studland included there being nothing to do, no swimming pool, too much traffic, too many people, inaccessibility, too far away from friends, shops and sports centres and the lack of friendliness.

ACTION POINT Yo6

Set up a joint working party between the Parish Council and local youth representatives in order to try and improve work, education, leisure and long-term housing opportunities for local young people.

There was little interest in the production of a history of Studland but over 50% of those replying were prepared to assist with the establishment of a web site and a guide for young visitors to the parish.

ACTION POINT Yo7 [see also: **ACTION POINT To1**]

Ensure the Parish Council are aware that the youth of the Parish would be keen to help with the production of a web site and guide for young visitors.

Walking and cycling featured prominently in the use of the surrounding countryside, followed by picnics, running and studying animals. The protection of the countryside was of importance to almost all the respondents (88%) with the remainder saying they were not sure.

When asked what sort of transport they used at least once a month, all replied that they used family transport, compared with the 20% using a bus (other than the school bus). The ferry was mentioned by just over half (56%).

The majority of young people (84%) agreed that there is a need for a pedestrian crossing near the Shop.

ACTION POINT Yo8 [see also: **ACTION POINT Tr5**]

Ensure Parish council is aware of the requirement by the youth of the Parish for a pedestrian crossing near the shop.

Most young people responding to the survey agreed that there is a shortage in the Parish of full-time employment for young people and weekend and holiday part-time employment.



APPENDIX – QUESTIONNAIRE RESULTS- 181 REPLIES

RESULTS

8 Are you?

Male	82	45%
Female	99	55%

3 Is your property?

	%	% of total	answering response
a Private rented	24	14%	13%
b District council rented	2	1%	1%
c Housing association rented	17	10%	9%
d Owner occupied (whether with a mortgage or not)	122	69%	67%
e Provided with employment	8	5%	4%
f Other	3	2%	2%
Not answered	5		3%

4 How long have you or your family lived in the parish?

	% answering	% of total response
a 1-10 years	54	31%
b 11-25 years	54	31%
c 26-50 years	33	19%
d 50+ years	18	10%
e For generations	14	8%
Not answered	8	4%

5 How did you come to live in Studland Parish?

	% answering	% of total response
a Always lived here	24	14%
b Moved to be with or near family	21	12%
c Moved for employment	25	15%
d Retired here	23	14%
e Liked the area	59	35%
f No particular reason	2	1%
g Other	16	9%
Not answered	11	6%

6 Is this your?

	% answering	% of total response
a Main residence	146	84%
b Second home	22	13%
c Holiday home	5	3%
Not answered	8	4%

10 Employment status – Are you at present:

	% answering	% of total response
a In full time employment	30	17%
b In part time employment	26	15%
c Unemployed	3	2%
d Self employed - employing others	6	3%
e Self employed - not employing others	14	8%
f Full time education/student	4	2%
g Unwaged housewife/husband	16	9%
h Retired	72	42%
i Permanently sick/disabled	1	1%
j Other	1	1%
Not answered	8	4%

11 Where do you work (or if a student, go to college)?

	% answering	% of total response
a From Home	24	18%
b In the parish	15	11%
c Swanage area	9	7%
d Wareham area	6	4%
e Holton Heath/ Hamworthy/ Poole area	4	3%
f Elsewhere	19	14%
g Not applicable	57	43%
Not answered	47	26%

12 How do you feel about the quality of life in the parish compared with 10 years ago?

	% answering	% of total response
a It's better	16	10%
b It's worse	35	22%
c It's the same	40	25%
d It's better in some ways, but worse in others	39	25%
e Don't know	27	17%
Not answered	24	13%

15a Do you read the Parish News every month?

	% answering	% of total response
Yes	139	89%
No	18	11%
Not answered	24	13%

15b Is it useful?

	% answering	% of total response
Yes	139	95%
No	7	5%
Not answered	35	19%

16 Which are your additional sources of information

	% of respondents
a Word of mouth	131
b Parish notice board	92
c Posters in the shop	110
d Advertiser	129
e Purbeck Gazette	68
f Newspapers (Echo, Western Gazette, etc)	29
g Local Radio (Solent, 2CR, etc)	34
h Other	3

17 Is there enough information available about what the Parish Council does?

	% answering	% of total response
Yes	124	74%
No	43	26%
Not answered	14	8%

19a Do you consider that the parish council serves the needs of the parish well?

	% answering	% of total response
Yes	102	62%
No	15	9%
No opinion	48	29%
Not answered	16	9%

19b Are you aware of the democratic half hour at the start of the Parish Council meeting when you can ask questions and express your views?

	% answering	% of total response
Yes	114	68%
No	53	32%
Not answered	14	8%

20 Do you consider that you can have a say in local issues that affect you?

	% answering	% of total response
Yes	119	73%
No	26	16%
No opinion	18	11%
Not answered	18	10%

21 How easy/difficult do you find it to contact the Parish, District and County Councils to complain or enquire about their services?

	Very easy	Easy	Not sure	Difficult	Very difficult	Never contact	Not answered
Parish Council	41	44	24	8	1	41	22
District Council	14	59	15	12	6	32	43
County Council	8	29	27	10	4	49	54
% answering	Very easy	Easy	Not sure	Difficult	Very difficult	Never contact	Not answered
Parish Council	26%	28%	15%	5%	1%	26%	
District Council	10%	43%	11%	9%	4%	23%	
County Council	6%	23%	21%	8%	3%	39%	
% of total response	Very easy	Easy	Not sure	Difficult	Very difficult	Never contact	Not answered
Parish Council	23%	24%	13%	4%	1%	23%	12%
District Council	8%	33%	8%	7%	3%	18%	24%
County Council	4%	16%	15%	6%	2%	27%	30%

22 Do you use the Internet?		% answering	% of total response
Yes	108	65%	60%
No	59	35%	33%
Not answered	14		8%

23 Would you find a Studland community website, including information on the Parish Council and other groups, helpful?		% answering	% of total response
Yes	95	68%	52%
No	44	32%	24%
Not answered	42		23%

SOCIAL, COMMUNITY AND LEISURE

24 Do you play any sport?		% answering	% of total response
Yes	61	39%	34%
No	96	61%	53%
Not answered	24		13%

25 Are sports facilities required in the parish?		% answering	% of total response
Yes	48	42%	27%
No	66	58%	36%
Not answered	67		37%

26 Would you like to see the recreation ground improved to include other facilities?		% answering	% of total response
Yes	48	42%	27%
No	67	58%	37%
Not answered	66		36%

27 Would you be prepared to assist in the organisation of these or other activities?		% answering	% of total response
Yes	24	20%	13%
No	99	80%	55%
Not answered	58		32%

28 Do you use the surrounding countryside:		% of respondents	
a For walking	145	80%	
b Horse riding	22	12%	
c Cycling	50	28%	
d Bird watching	46	25%	
e Other	7	4%	

29 Do you consider that the local footpaths/bridleways are:		% answering	% of total response
a Adequate in number	155		
Yes	140	90%	77%
No	15	10%	8%
Not answered	26		14%

b Well maintained		% answering	% of total response
Yes	111	77%	61%
No	34	23%	19%
Not answered	36		20%

c Well marked		% answering	% of total response
Yes	124	84%	69%
No	24	16%	13%
Not answered	33		18%

30 Do you attend the Parish Church or Chapel?		% answering	% of total response
Yes	85	53%	47%
No	76	47%	42%
Not answered	20		11%

31 How often do you use the Parish Church Hall?		% answering	% of total response
a Never	43	26%	24%
b Once or twice a year	80	48%	44%
c Once or twice a month	24	15%	13%
d More regular	18	11%	10%
Not answered	16		9%

32 How often do you use the Village Hall?		% answering	% of total response
a Never	25	15%	14%
b Once or twice a year	84	49%	46%
c Once or twice a month	41	24%	23%
d Weekly	16	9%	9%
e More than once a week	4	2%	2%
Not answered	11		6%

33 Please state your specific uses		% of respondents	
a Sport	10	6%	
b Children's activities	6	3%	
c Social	104	57%	
d Educational	12	7%	
e Hobbies/craft	28	15%	
f Drama	3	2%	
g Fund raising	53	29%	
h Private hire	18	10%	
i Other	12	7%	

34 Are you a member of the social club?		% answering	% of total response
Yes	71	41%	39%
No	103	59%	57%
Not answered	7		4%

35 Do you have a beach hut?		% answering	% of total response
Yes	35	20%	19%
No	138	80%	76%
Not answered	8		4%

36 Should local residents be given priority in the allocation of beach huts?		% answering	% of total response
Yes	139	81%	77%
No	10	6%	6%
No opinion	22	13%	12%
Not answered	10		6%

37 Do you feel that there is a need for cycle ways in the parish?		% answering	% of total response
Yes	69	42%	38%
No	63	39%	35%
No opinion	31	19%	17%
Not answered	18		10%

38 Do you support the provision of allotments in the Parish?		% answering	% of total response
Yes	105	62%	58%
No	20	12%	11%
No opinion	44	26%	24%
Not answered	12		7%

38b If Yes, would you use an allotment?		% answering	% of total response
Yes	24	22%	13%
No	68	63%	38%
No opinion	16	15%	9%
Not answered	73		40%

39 Do you support the Studland Country Fair?		% answering	% of total response
Yes	130	76%	72%
No	21	12%	12%
No opinion	20	12%	11%
Not answered	10		6%

40 Do you consider it of benefit to the Parish?		% answering	% of total response
Yes	126	73%	70%
No	17	10%	9%
No opinion	29	17%	16%

41 Do you feel inconvenienced by tourism in the Parish?		% answering	% of total response
Yes	51	31%	28%
Not really	90	54%	50%
No	26	16%	14%
Not answered	14		8%

42 Do you consider that there is a good community spirit in the Parish?		% answering	% of total response
Yes	141	82%	78%
No	15	9%	8%
No opinion	16	9%	9%
Not answered	9		5%

43 Would you support the writing of a "History of Studland"

a By providing photographs and interviews for inclusion?			
		% answering	% of total response
Yes	75	52%	41%
No	69	48%	38%
Not answered	37		20%

b Assisting with its production?

		% answering	% of total response
Yes	43	32%	24%
No	90	68%	50%
Not answered	48		27%

ENVIRONMENT

44 Is protecting the environment important to you?

		% answering	% of total response
a Very important	116	69%	64%
b Important	48	28%	27%
c Not sure	0	0%	0%
d Not really important	3	2%	2%
e No Opinion	2	1%	1%
Not answered	12		7%

46 How satisfied are you with the following in the Parish?

16 How satisfied are you with the following in the Parish?					
		satisfied	dissatisfied	not sure	not answered
a	The environment in general	123	3	11	44
b	Pollution levels around the coast	79	41	24	37
c	The upkeep of the ponds/ditches/wetlands	75	43	31	32
d	General cleanliness of the countryside (litter etc.)	86	58	12	25
e	Upkeep of woods/fields/hedgerows	99	37	13	32
f	Upkeep of paths/lanes	104	34	10	33
g	Upkeep of roads and verges	81	55	11	34
h	Upkeep of heathland surrounding the village	116	14	13	38
i	Upkeep of bridleways within the Parish	111	16	15	39
j	Upkeep of the coastal path	114	7	11	49
k	General cleanliness of the beaches	105	42	9	25
l	Upkeep of the beach car parks	116	21	11	33

	% answering individual item	satisfied	dissatisfied	not sure
a	The environment in general	90%	2%	8%
b	Pollution levels around the coast	55%	28%	17%
c	The upkeep of the ponds/ditches/wetlands	50%	29%	21%
d	General cleanliness of the countryside (litter etc.)	55%	37%	8%
e	Upkeep of woods/fields/ hedgerows	66%	25%	9%
f	Upkeep of paths/lanes	70%	23%	7%
g	Upkeep of roads and verges	55%	37%	7%
h	Upkeep of heathland surrounding the village	81%	10%	9%
i	Upkeep of bridleways within the Parish	78%	11%	11%
j	Upkeep of the coastal path	86%	5%	8%
k	General cleanliness of the beaches	67%	27%	6%
l	Upkeep of the beach car parks	78%	14%	8%

	<i>% of total response</i>	<i>satisfied</i>	<i>dissatisfied</i>	<i>not sure</i>	<i>not ansd.</i>
a	The environment in general	68%	2%	6%	24%
b	Pollution levels around the coast	44%	23%	13%	20%
c	The upkeep of the ponds/ ditches/wetlands	41%	24%	17%	18%
d	General cleanliness of the countryside (litter etc)	48%	32%	7%	14%
e	Upkeep of woods/fields/ hedgerows	55%	20%	7%	18%
f	Upkeep of paths/lanes	57%	19%	6%	18%
g	Upkeep of roads and verges	45%	30%	6%	19%
h	Upkeep of heathland surrounding the village	64%	8%	7%	21%
i	Upkeep of bridleways within the Parish	61%	9%	8%	22%
j	Upkeep of the coastal path	63%	4%	6%	27%
k	General cleanliness of the beaches	58%	23%	5%	14%
l	Upkeep of the beach car parks	64%	12%	6%	

47 If the Knoll beach erosion takes place should alternative car parks be provided?

		% answering	% of total response
Yes	84	51%	46%
No	48	29%	27%
No opinion	33	20%	18%
Not answered	16		9%

48 Do you have any problems with the following?

a Deer			
		% answering	% of total response
Yes	114	70%	63%
No	45	28%	25%
Not sure	3	2%	2%
Not answered	19		10%

b Other animals			
		% answering	% of total response
Yes	59	43%	33%
No	75	55%	41%
Not sure	2	1%	1%
Not answered	45		25%

c Birds			
		% answering	% of total response
Yes	30	25%	17%
No	86	73%	48%
Not sure	2	2%	1%
Not answered	63		35%

d Plants			
		% answering	% of total response
Yes	14	13%	8%
No	88	84%	49%
Not sure	3	3%	2%
Not answered	76		42%

49 Do you make use of any of the following environmental facilities?

		% of respondents
a Mini recycling centre including those outside the Parish	142	78%
b Garden waste disposal at sites or by home composting	102	56%
c Council insulation grants	12	7%
d Other	2	1%

50 Would you encourage within the parish the installation of:

a Wind power generators			
		% answering	% of total response
Yes	64	41%	35%
No	50	32%	28%
Not sure	43	27%	24%
Not answered	24		13%

b Solar energy			
		% answering	% of total response
Yes	130	79%	72%
No	16	10%	9%
Not sure	18	11%	10%
Not answered	17		9%

51 Should we be putting more resources into?

		% of respondents
a Providing more litter bins	90	50%
b More frequent emptying of litterbins	106	59%
c Providing more opportunities for recycling	94	52%
d More road sweeping	39	22%
e Dealing with litter	86	48%

52a Do you think the public toilets in the parish are adequate?

		% answering	% of total response
Yes	100	59%	55%
No	30	18%	17%
No opinion	39	23%	22%
Not answered	12		7%

52b Do you think they are kept in good condition?

		% answering	% of total response
Yes	68	41%	38%
No	27	16%	15%
No opinion	71	43%	39%
Not answered	15		8%

53 Are you in favour of erecting monuments or additional signage in the open countryside designating the Jurassic Coast?

		% answering	% of total response
Yes	57	34%	31%
No	71	42%	39%
No opinion	41	24%	23%
Not answered	12		7%

SOCIAL AND MEDICAL SERVICES

54 Are you registered disabled?

		% answering	% of total response
Yes	11	7%	6%
No	149	93%	82%
Not answered	21		12%

55 Do you (whether registered disabled or not) have any difficulty in getting to or accessing local facilities?

		% answering	% of total response
Yes	10	7%	6%
No	131	93%	72%
Not answered	40		22%

56 How do you usually get to your Doctor/Dentist surgery

		% answering	% of total response
a	Your own car 1	63	91%
b	Get a lift from a friend	4	2%
c	Get a lift from Communicare	0	0%
d	Bus	10	6%
e	Other	3	2%
	Not answered	1	1%

57 What other facilities are needed for the frail and elderly?

		% of respondents
a	Increased community/nursing care in the home	52%
b	Residential home	19%
c	Nursing home	12%

58 Do you have an actual need for the following services?

		% of respondents
a	Chiropody	20%
b	Reflexology	4%
c	Physiotherapy	12%
d	Osteopathy	6%
e	Counselling	3%
f	Homeopathy	2%
g	Aromatherapy	3%
h	Dentist	44%
i	Audiology	4%
j	Medication delivery	5%

TRANSPORT, TRAFFIC, PARKING

59 Which do you think is the most serious problem?

		% of respondents
a	Cars in general	28%
b	Holiday traffic	69%
c	Lorries / coaches	18%
d	Caravans and campervans	52%
e	Bicycles	16%
f	Pedestrians	2%
g	No opinion	4%

60 What do you think are the main problems?

		% of respondents
a	Volume of traffic	66%
b	Speed of traffic	67%
c	Congestion	29%
d	Noise	17%
e	Pollution	25%
f	Inconsiderate and inappropriate overnight parking	58%
g	No opinion	2%

61 Which do you consider to be the most effective in reducing traffic speed locally?

		% of respondents
a	Speed camera	40%
b	Pedestrian crossing	40%
c	Traffic calming	39%
d	Lower speed limit	24%
e	More signs	12%
f	Other	6%

62 Do you think a pedestrian crossing is required near the shop?

		% answering	% of total response
	Yes	128	77%
	No	28	17%
	No opinion	10	6%
	Not answered	15	8%

64 Do you think more footways/ pavements are required?

		% answering	% of total response
	Yes	64	42%
	No	65	42%
	No opinion	25	16%
	Not answered	27	15%

65 Do you live within easy walking distance of a bus stop?

		% answering	% of total response
	Yes	141	86%
	No	23	14%
	Not answered	17	9%

66 What public transport do you use at least once a month?

		% of respondents
a	Bus	13%
b	Taxi	13%
c	Ferry	62%
d	None	17%

67 If there was a Dial-A-Ride scheme for bus or shared taxis, do you think you would use it?

		% answering	% of total response
a	Daily	0	0%
b	Weekly	9	5%
c	Monthly	13	7%
d	Occasionally	70	39%
e	Never	64	35%
	Not answered	25	14%

ECONOMY

68 Do you think that Studland Parish needs additional employment opportunities?

		% answering	% of total response
	Yes	84	55%
	No	34	22%
	No opinion	36	23%
	Not answered	27	15%

69 Which of the following additional employment opportunities would be best for the parish?

		% of respondents
a	Tourism	24%
b	Light craft industry	24%
c	Information Technology	13%
d	Agriculture, Horticulture, Conservation	45%

70 Do you consider there is a shortage of employment locally and within the District?

		% of respondents
a	Full time adult employment	34%
b	Full time employment for school leavers	37%
c	Part time employment to fit in with school holidays	15%
d	Part time employment: job sharing	8%
e	Part time employment for teenagers at weekends/ holidays	20%

71 If you are seeking work, are there any barriers preventing you taking up employment or training?

		% of all respondents
a	Lack of care for adult dependent	1%
b	Lack of child care	1%
c	Cost of child care	2%
d	Problems with transport	1%
e	Don't have the right sort of experience	0%
f	Don't have the right sort of training/qualifications	0%
g	Disability or ill health	0%
h	Lack of information and advice on job opportunities	2%
i	Not seeking work	21%
j	Other barriers	0%

72 What sort of childcare facilities for people at work would you find useful?

		% of respondents
a	For pre-school children weekdays	5%
b	For pre-school children weekends	1%
c	For school pupils after school	3%
d	For school pupils during the school holidays	2%
e	For school children at weekends	1%
f	Do not require childcare facilities	28%

SHOPPING

73 Where do you regularly do the following?

		% of respondents
	Studland	
a	Main food shopping	3%
b	Top up food shopping	76%
c	Post Office	84%
d	Banking	9%
	Elsewhere	
a	Main food shopping	63%
b	Top up food shopping	9%
c	Post Office	5%
d	Banking	48%

74 Do you support the provision of a Post Office within the village shop?

		% answering	% of total response
Yes	161	99%	89%
No	0	0%	0%
No opinion	2	1%	1%
Not answered	18		10%

TOURISM

75 How important do you think that tourism is to the economy of the Parish?

		% answering	% of total response
a Very important	91	55%	50%
b Important	45	27%	25%
c Not sure	9	5%	5%
d Not really important	18	11%	10%
e No opinion	1	1%	1%
Not answered	17		9%

76 What should be provided for visitors to the Parish?

		% of all respondents
a Better Transport Facilities	50	28%
b More Advertising	4	2%
c More Accommodation	26	14%
d More cycle routes/footpaths	39	22%
e More activities/places to visit	14	8%
f Better information facilities	29	16%
g Better parking facilities	47	26%
h Picnic areas with play and toilet facilities	36	20%
i More litter bins	70	39%
j Safer pedestrian access around the village	17	9%
k Other	4	2%

CRIME

77a Have you been the victim of crime within the parish that you have reported?

		% answering	% of total response
Yes	30	20%	17%
No	119	80%	66%
Not answered	32		18%

77b If yes, was this:

		% of all respondents	% of those who have been a victim of crime
a House burglary	10	6%	33%
b Other burglary, such as a shed	8	4%	27%
c Vehicle being broken into	6	3%	20%
d Vehicle being stolen	5	3%	17%
e Insulted or harassed by strangers including hawkers	9	5%	30%
f Being mugged/robbed	0	0%	0%
g Being assaulted	2	1%	7%
h Vandalism/damage to property	9	5%	30%
i Other	4	2%	13%

78 Is there any particular type of crime in the parish that concerns you?

		% answering	% of total response
Yes	46	40%	25%
No	69	60%	38%
Not answered	66		36%

If yes, what is the main reason for your concern?

		% of all respondents	% of those concerned about crime
a Personal experience	19	10%	41%
b The personal experience of others	25	14%	54%
c Media reports	7	4%	15%
d Other	10	6%	22%

79 Do you think that any of the following measures are needed?

		% of all respondents
a Greater Police presence in vehicles	74	41%
b Greater Police presence on foot	96	53%
c Emergency telephone	33	18%
d More frequent visits by a mobile Police station	36	20%
e Community support officers	36	20%
f Neighbourhood Watch	44	24%
g Improved street lighting	28	15%
h Other	3	2%

80 Would you like to see local enforcement of environmental legislation relating to

		% of all respondents
a Litter	111	61%
b Graffiti	37	20%
c Vandalism	63	35%
d Fly posting	37	20%
e Dog fouling	103	57%

81 Would you support the employment of a Caretaker/ Warden/ Support Officer to deal with any problems relating to the previous question?

		% answering	% of total response
Yes	100	76%	55%
No	32	24%	18%
Not answered	49		27%

YOUTH QUESTIONNAIRE- 25 replies

1 Are you?

		% answering	% of total response
Male	11	46%	44%
Female	13	54%	52%
Not Answered	1		4%

2 How old are you?

		% answering
Under 10	6	24%
10 -13	8	32%
14 -15	6	24%
16 -17	5	20%
Not Answered		

3 Do you think enough is being done to make life enjoyable in Studland?

		% answering
a Yes	5	20%
b Yes to some extent	11	44%
c Not sure	5	20%
d No, not really	2	8%
e No, not at all	2	8%
f Not Answered		

5 How satisfied are you with the facilities provided for the youngsters in the parish?

		% answering
a Very satisfied	0	0%
b Satisfied	11	44%
c Not sure	9	36%
d Not satisfied	5	20%
Not Answered		

6 Do you use the play area?

		% answering
Yes	17	68%
No	8	32%
Not Answered		

7 Do you use recreation field?

		% answering
Yes	17	68%
No	8	32%
Not Answered		

8 Do you play any sport?

		% answering
Yes	15	60%
No	7	28%
Not Answered		

10 Would you be prepared to assist in organising other facilities?

		% answering
Yes	9	36%
No	15	60%
Not Answered	1	4%

11 Recreational facilities are available in the surrounding towns. Would you be happy to use those facilities if a leisure bus or taxi were to be provided by the council?

		% answering	% of total response
Yes	15	63%	60%
No	4	17%	16%
Don't know	5	21%	20%
Not Answered	1		4%

12 Would you like to remain in Studland after leaving school?

		% answering
a Yes	6	24%
b I would like to but I don't think I will be able to	6	24%
c No, I don't want to	4	16%
d Don't know	9	36%
Not Answered		

15 Are you interested in contributing to the publication of a History of Studland?

		% answering	% of total response
Yes	4	17%	16%
No	20	83%	80%
Not Answered	1		4%

APPENDIX

QUESTIONNAIRE

~ RESULTS



16 Would you be interested in helping to produce a web site and/or visitors guide for young visitors to Studland?

		% answering
Yes	13	52%
No	12	48%
Not answered		

17 Do you use the surrounding countryside:

		% of respondents
a	For walking	23 92%
b	Horse riding	5 20%
c	Cycling	17 68%
d	Bird watching	3 2%
e	Other	4 16%

18 Is protecting the Countryside important to you?

		% answering
Yes	22	88%
No	0	0%
Don't know	3	12%
Not Answered		

19 What transport do you use at least once a month?

		% of respondents
a	Bus (not a School Bus)	5 20%
b	Taxi	0 0%
c	Ferry	14 56%
d	Family Transport	25 100%
e	None	

20 Do you think a pedestrian crossing is required near the shop?

		% answering
Yes	21	84%
No	4	16%
Not Answered		

21 Do you consider there is a shortage locally of:

		% answering	% of total response
a	Full time employment for school leavers?		
	Yes	16 89%	64%
	No	2 11%	8%
	Not Answered	7	28%
b	Part time employment for teenagers at weekends/holidays?		
	Yes	11 69%	44%
	No	5 31%	20%
	Not Answered	9	36%

22 Do you think Studland needs additional employment opportunities?

		% answering	% of total response
	Yes	16 89%	64%
	No	2 11%	8%
	Not Answered	7	28%

THIS APPENDIX

Contains the numerical results for all the questions for the two questionnaires.

Most questions, especially in the main survey, were not answered by every respondent; the "% answering" column ignores those not answering the question and quotes the % of those that did answer, whilst the "% of total response" column includes the people who did not answer that question with the figures given as a % of everyone who returned a questionnaire (181 in the case of the main questionnaire and 25 in the case of the under 18 questionnaire). Other questions took the form of a number of items, several of which could be ticked; these questions are indicated by "tick all that apply" or similar wording, and in these cases the percentage figures are given as a % of the total number of people returning a questionnaire.

The numbers in the top left corner of the tables are the original question numbers on the forms. Question numbers that appear to be missing are those for which written comments only were required.

ACTION PLAN

Action Point



Description

Studland Parish Council has the responsibility for the actions including a monitoring role with partners.

Priority Star Rating

Responsibility

Partners

LS1	The Parish Council, together with the District Council, County Council and MP, to monitor the impact of second homes and develop an inclusive approach towards village matters.	**	SPC	PDC DCC MP
LS2	Greater effort should be made to direct the additional council tax from second homes to those areas, including Studland Parish, that have the second homes and from which the tax is raised.	**	DCC	PDC SPC
LS3	The Parish Council should explore additional means of liaison with the National Trust with a view to improving communications. [see also Action Points En1, En6 and Cr1 for more detailed issues]	**	SPC	NT
LS4	The Parish Council and other authorities as appropriate to work to maintain existing amenities and services and to develop these as required over the duration of this plan.	**	SPC	NT PDC DCC
LS5	[see also Action Point Sh2] The Parish Council to take action to support the continued provision of a Post Office and the local shop.	***	SPC	PDC DCC
LS6	[see also Action Point Ec1] The Parish Council should work with other relevant bodies to monitor and encourage local employment opportunities.	**	SPC	NT PDC LBG
LS7	The Parish Council should work with others to improve communications regarding village matters.	***	SPC	
LS8	The Parish Council review its profile, communications and links with residents.	**	SPC	NT DCC PCC
LS9	The Parish Council review its operations so as to embrace more proactive ways of working.	**	SPC	NT
EN1	Establish a better understanding between the National Trust and residents of Studland by setting up an independent residents' liaison group working with the National Trust and the Parish Council.	**	SPC	NT
EN2	The Parish Council to continue to press for the Studland Conservation Area to be reviewed and extended.	**	SPC PDC	NT
EN3	A strategy and management plan for all trees in the Parish should be instigated by the Parish Council and National Trust. This would include the Parish Council maintaining a register of trees and seeking protection where necessary. It would also include the replacement of trees that have been felled.	**	SPC	NT PDC ANOB
EN4	Wherever footpaths are signposted make clear that there is no cycling, no motor cycles and no horses permitted.	*	DCC	SPC NT PDC
EN5	[see also: Action Point Tr7] A joint review should be undertaken by the Parish Council, the County Council and the National Trust of the rights of way network to identify where footpath routes do not link well across roads, with a view to providing safer and more direct links.	*	SPC DCC NT	
EN6	The National Trust should report back to Studland residents on an ongoing basis regarding the management of deer in the area.	**	NT	SPC PBD
EN7	The Parish Council to continue to press the County Council to provide suitable road signs warning motorists of the presence of deer.	**	DCC	SPC PDC
EN8	The Parish Council should consider methods of reducing litter and improving litter collection.	*	PDC	DCC SPC
EN9	The Parish Council to request Purbeck District Council to improve and extend recycling facilities and to ensure that they are adequately serviced.	*	PDC	DCC
EN10	Parish Council to raise awareness of Purbeck District Council's insulation grants and the benefits of energy conservation.	*	SPC	PDC
SCL1	Conduct a survey of those interested in forming a tennis or football club.	*	SPC	
SCL2	Local businesses be encouraged to make available leisure facilities to residents at appropriate times and cost.	*	SPC	LBG
SCL3	[see also: Action Point Yo4] The Parish Council to continue to examine the potential and support for improving the facilities of the playing field.	*	SPC	DCC PDC
SCL4	[see also: Action Point Yo5] The Parish Council to investigate the possibility of public transport jointly funded with other Parishes to allow those without transport access to sports facilities in Purbeck.	*	SPC	PDC DCC
SCL5	The National Trust be encouraged to develop a policy for the allocation of beach huts to local residents.	**	NT	SPC
SCL6	The Parish Council and National Trust to continue to work towards the provision of allotments in the village.	**	SPC NT	



Action Point	Description	Priority Star Rating	Responsibility	Partners
MS1	The Parish Council should seek clarification from Dorset Urgent Care Services as to what will happen to patients when obtaining medical help out of hours.	**	PCT	SPC
MS2	Raise the profile and awareness of the existing "Communicare" scheme in the provision of transport for appointments when public transport is not available.	*	SPC	PCC
MS3	The Parish Council should monitor the provision of nursing care at home and identify shortfalls.	*	SPC	DCC
MS4	The Parish Council should investigate the need for and feasibility of providing a nursing and/or residential care home in the village.	*	SPC	DCC
CR1	There needs to be continued ongoing monitoring of crime in the Parish and also monitoring of measures aimed at combating crime and reassuring residents. The Purbeck Crime Reduction Partnership and the Studland Beach Users Group should continue to be supported. The National Trust, as the major landowner in the Parish, should consider taking a more active and direct role in policing its land, especially in relation to illegal behaviour on and around the beach.	***	DPA	SPC PDC DCC NT
CR2	Regular police presence, both in vehicles and on foot, should be requested.	**	DPA	SPC
CR3	The local Neighbourhood Watch should be reinvigorated, and the scheme promoted.	*	DPA	SPC
CR4	The Parish Council should explore the feasibility of employing a warden/support officer to deal with enforcement of environmental legislation, possibly on a shared basis with other Parishes.	**	SPC	PDC DCC
EC1	Local employers should be encouraged to advertise locally for staff and make greater efforts to employ local people.	***	SPC	PDC NT LBG
EC2	Consideration be given to the formation of a local employers group to take forward common concerns.	***	SPC	PDC NT
SH1	In view of the threat of closure of rural post offices, residents should continue to be made aware of the services available from the Studland post office and encouraged to use it whenever possible.	***	SPC	PDC DCC
SH2	[see also Action Point LS5] The Parish Council should make representations to the appropriate authorities in order to prevent the closure of the post office.	***	SPC	PDC DCC
TO1	[see also: Action Point Yo7] The Parish Council to investigate the possibilities for production of a Tourist Guide to the Parish and its facilities.	*	SPC	PDC DCC NT LBG
TO2	The traffic implications of too many visitors attempting to access Studland beaches on particular days of the year (e.g. August Bank Holiday coinciding with good weather) needs to be addressed, for example, advance warning signs at Wareham warning that all car parks are full at Studland and park and ride is available.	**	DCC NT	SPC PDC
TO3	Parish Council to negotiate with the District Council and the National Trust for the provision and siting of additional appropriate (e.g. animal proof) litter bins.	*	SPC	PDC NT
TO4	Additional linking footways and footpaths required - see Action Points Tr7 and En5.	***	DCC	SPC
TO5	Pedestrian crossing near to the shop and actions to limit traffic speed - see Action Points Tr3 and Tr5.	***	DCC	PDC NT SPC
TR1	Measures to manage and eliminate overnight sleeping in vehicles (in particular campervans and caravans) in the Parish need to be developed, particularly in relation to the Viewpoint and within the village itself. The ban on overnight parking on the Ferry Road needs to continue to be enforced.	***	DCC NT	PDC SPC
TR2	Liaison between the Parish Council, the National Trust and the County and District Councils to address the issue of parking should be developed further.	*	DCC	PDC SPC NT
TR3	Action is required to reduce traffic speed and enforce existing speed restrictions on the B3351 through the village. Without discounting other possible measures, this could include: Speed Indicator Devices, more policing and a pedestrian crossing.	***	DCC	SPC
TR4	Measures to improve safety for traffic emerging from School Lane are required.	**	DCC	SPC
TR5	[see also: Action Point Yo8] A pedestrian crossing is required by the shop on the B3351 immediately north of the junction with School Lane/Heathgreen Road.	***	DCC	SPC
TR6	Seek to restrict the use by large vehicles of the Corfe Castle-Studland road.	**	DCC	SPC
TR7	[see also: Action Point En5] Convenient off-road pedestrian (and where appropriate, cycling) routes are needed to provide links where the only alternative is to walk on dangerous stretches of road: a) Beach Road to shop. [The Steering Group note that the request to the National Trust made three years ago remains outstanding] b) Crossroads to Knoll House Hotel and beach. c) Crossroads up Swanage Road and past Woodhouse Hill turning. d) Ferry Road to ferry.	***	SPC	NT PDC DCC



TR8	Earlier morning buses between Studland and Swanage are needed to allow access to work and for medical appointments. These could possibly be provided as part of a circular route Studland-Swanage-Corfe Castle (which would incidentally contribute to a park and ride service between Norden and Studland).	*	DCC	SPC
TR9	Independent assessment of the cost justification for the ferry fares should be undertaken. The Ferry Company should be encouraged to develop a discount scheme for Studland residents irrespective of the number of tickets purchased (rather than the present bulk purchase discount available to everyone who is able to purchase books of tickets at a time).	*	SPC	DCC PDC
HO1	The Parish Council should continue to seek clarity over the lettings policy for Purbeck Housing Trust and Raglan housing in Studland and increase pressure for those with a Studland connection to receive priority in allocations. The Parish Council should be involved when vacancies arise.	***	PDC PHT	SPC
HO2	The Parish Council should explore with the National Trust, Purbeck Estate and Brownsea Island, the scope to ensure that some of their housing stock is maintained for meeting local needs.	***	PDC NT	SPC
HO3	As a priority, the Parish Council should explore setting up its own Housing Needs Register & encourage those with a strong Studland connection to register with it. The responsibility for maintaining the Register would be transferred to a Studland Community Housing Trust if and when this was created.	***	SPC	
HO4	Investigate the need for a range of housing, but especially smaller accommodation, for example "starter flats" to enable people still living with their parents a home of their own locally.	**	SPC	PDC
HO5	Once sufficient housing need is established via a local housing register, the setting up of a Studland Community Housing Trust should be investigated.	**	SPC	PDC
HO6	If and when a Studland Community Housing Trust is established it should explore with local landowners the scope for new social housing on exceptions sites in the Parish.	**	SCHT	SPC PDC NT
HO7	In addition to building new houses, a Studland Community Housing Trust could, subject to finance, seek to "buy-back" existing suitable housing in Studland when this comes onto the market (i.e. most likely to be ex council housing), thus building up a portfolio of both new and existing stock.	**	SCHT	SPC PDC
YO1	The Parish Council to work with others to ensure that children living on Brownsea Island are able to attend their most convenient local school.	***	DEA	PBC
YO2	The Social Club to investigate the use of the Club for youth activities.	**	SSC	SPC
YO3	The Parish Council to explore with the County Youth Service or other provider the possibility of a youth worker to assist with the Youth Club.	**	DCC	SPC
YO4	[see also: Action Point SCL3] The Parish Council playing field working group to investigate the provision of additional youth sport and recreation facilities.	**	SPC	DCC
YO5	[see also: Action Point SCL4] The Parish Council to investigate the demand for and practicalities of providing transport for young people to surrounding towns for leisure activities.	**	DCC	SPC
YO6	Set up a joint working party between the Parish Council and local youth representatives in order to try and improve work, education, leisure and long-term housing opportunities for local young people.	*	SPC	PDC DCC NT
YO7	[see also: Action Point To1] Ensure the Parish Council are aware that the youth of the Parish would be keen to help with the production of a web site and guide for young visitors.	*	SPC	PDC
YO8	[see also: Action Point Tr5] Ensure Parish council is aware of the requirement by the youth of the Parish for a pedestrian crossing near the shop.	***	DCC	SPC

Priority of order for the actions is shown by three stars. Magnitude of order is indicated by * being the highest priority; ** and * stars indicate subsequent priorities.**

Legend –

AONB: Area of Outstanding Natural Beauty
DPA: Dorset Police Authority
PBC: Poole Borough Council
PCT: Primary Care Trust
SCHT: Studland Community Housing Trust

DCC: Dorset County Council
LBG: Local Business Group
PBD: Poole Basin Deer Management Group
PDC: Purbeck District Council
SPC: Studland Parish Council

DEA: Dorset Education Authority
NT: The National Trust
PCC: Parochial Church Council
PHT: Purbeck Housing Trust
SSC: Studland Social Club

ACKNOWLEDGEMENTS

The Parish Plan Steering Group Members

*Peter Bowyer – Chairman of the Group
Robin Hilton – Secretary of the Group
Sara Brown
Keith Dando
June Hilton
Keith Robertson
Bob Suhr
Yvonne Suhr
Fay Taylor
Keith Tillyard
Stephen Yeoman*

With the grateful thanks to –

*Philip Mullings – Statistical Analysis
Derek Nicholson – Questionnaire Scrutineer*

Supported by –

*Dorset Strategic Partnership
Studland Parish Council
The National Trust – Purbeck Estate*

Assisted by –

*Dorset Community Action
Purbeck District Council*

Special thanks to –

*Simon Thompson of Dorset Community Action
Ros Cartwright & Diane Bemand
of Community Planning, Purbeck District Council*

Artwork, design and production –

Tecomart

Photographs –

*www.clearblue.demon.co.uk
Plus members of the Steering Group.*

